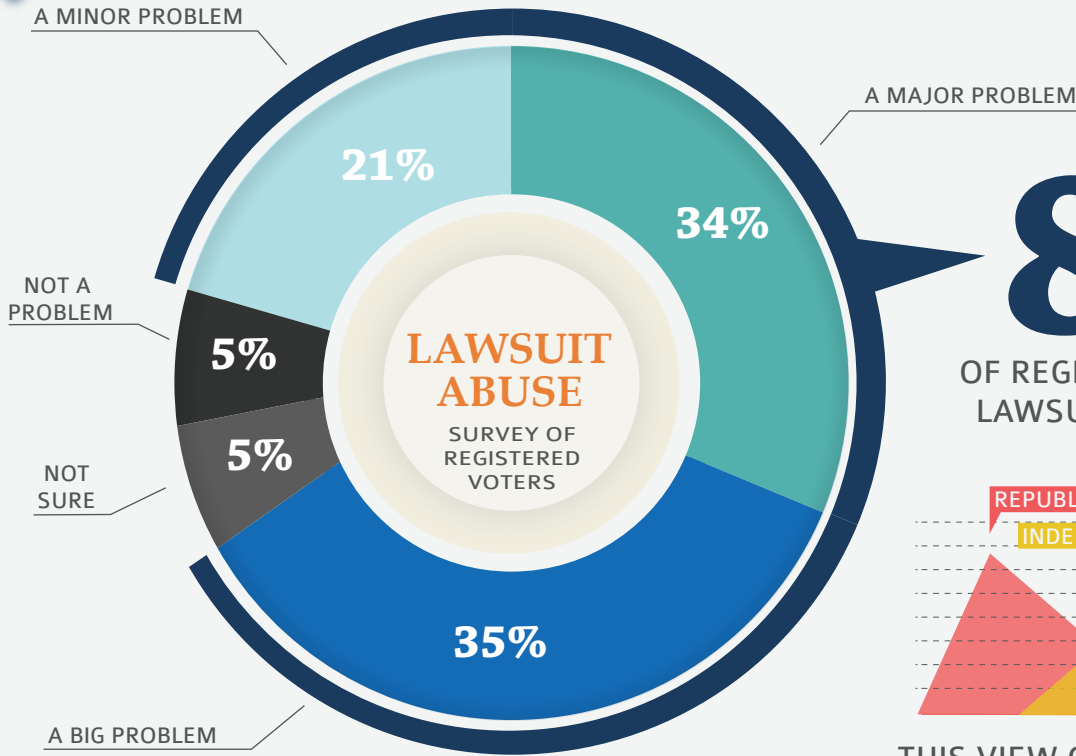


NATIONAL POLL: LAWSUIT ABUSE IS A PROBLEM

VOTE YES!

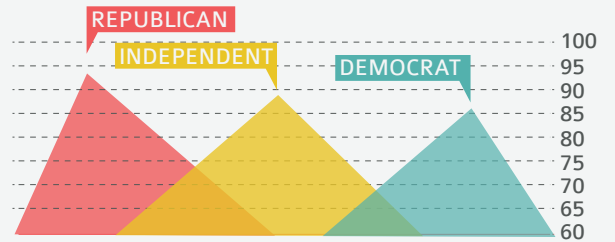
HB 118 | SB239

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89%

OF REGISTERED VOTERS CALLED LAWSUIT ABUSE A "PROBLEM"



THIS VIEW CUTS ACROSS PARTY LINES:

- 94% OF REPUBLICANS
 - 89% OF INDEPENDENTS
 - 86% OF DEMOCRATS
- SAY IT'S A PROBLEM**



75%

BELIEVE NON-ECONOMIC DAMAGES SHOULD BE LIMITED

73%

LIKELY TO VOTE FOR A CANDIDATE WHO TACKLED TORT REFORM

IN a national poll of registered voters, the response was overwhelming: people believe that we have a lawsuit abuse problem in this country. 88% of those surveyed said they wanted safeguards in place to prevent businesses from groundless lawsuits.

Without caps on non-economic damages in Missouri, we are open to the worst-case scenario that voters raised serious concerns about: rampant lawsuit abuse that hurts

small business owners, consumers, and ultimately our state's economy.

75% believe pain and suffering (non-economic) damages should be limited

73% are more likely to vote for a candidate who supported lawsuit abuse reforms.

83% agreed that the liability lawsuit system was in need of improvement.

SHOW - ME
TORT!
REFORM

Source: August 2012 Lawsuit Abuse Poll of registered voters conducted by Luce Research | American Tort Reform Association